COPYRIGHT MOVIE LICENSING for



The <u>best</u> copyright coverage for your school events. ACF offers the largest collection of family and animated movies in Canada.

Some titles only available in the fall



The perfect, affordable, yet simple solution for all your school events



Audio Ciné Films 2950 rue Lucien-L'allier, # 120, Laval (Qc) H7P 0H8 Toll free: 1 800 289-8887 ★ Fax: 514 493-9058 ★ Email: info@acf-film.com ★ acf-film.com

COPYRIGHT MOVIE LICENSING

FOR K-12 SCHOOLS AND SCHOOL BOARDS / DISTRICTS

ABOUT US

Founded in 1966, Audio Cine Films Inc. is one of the **largest rights representatives in Canada**, and is the <u>exclusive</u> Canadian non-theatrical distributor for numerous major studios, producers and thousands of films. As such, we issues performance licenses that legalize the public presentation of commercially available films in public.

WHAT DOES THE LAW SAY?

The Canadian Copyright Act applies in all cases, even if films are:

- ★ Purchased from retail stores or online vendors.
- ★ Obtained from personal collections or borrowed from public libraries (for example).
- ★ Shown freely, for charity purposes or to small groups.

Complete information on copyrights can be found at **www.acf-film.com**.

ACF HAS EXCLUSIVE RIGHTS IN CANADA

Audio Cine Films Inc. is the exclusive Canadian public performance rights representative for Walt Disney Animation Studios, Lionsgate Studios, Dreamworks Animation, Pixar Animated Films, Illumination Studios, Marvel Studios, NBC Universal Studios Canada, Sony Pictures Entertainment, Columbia Pictures, MGM Studios, Screen Gems, Sony Pictures Animation, TriStar, among many others.

100% Canadian. Since 1966.





What does having an annual license with ACF bring you?

- Exclusive access to the largest collection animated and family movies in Canada.
- Unlimited access to 1000s of movies.
- The ability to have fundraisers.
- Access to ACF Streaming and 1000s of movies without the hassle of BRs/DVDs.
- Complete copyright coverage for most of your movie needs.
- Better coverage than all other licenses offered in Canada!

HOW TO OBTAIN AN ANNUAL LICENSE

Simply complete the application form included in this document and return it to us:



Audio Ciné Films 2950 Rue Lucien-L'allier suite 120, Laval, Quebec, H7P 0H8 Toll free: 1 800 289-8887 ★ Fax: 514 493-9058 ★ Email: info@acf-film.com ★ acf-film.com

PUBLIC PERFORMANCE COPYRIGHT LICENSE Application Form



This form can be completed online at **www.acf-film.com** in the menu **obtain a license**.

NAME OF ORGANIZATION

ADDRESS				
PROV. POSTAL CODE PHONE CONTACT PERSON E-MAIL	FAX STUDENT POPULATION			
EFFECTIVE DATE OF LICENSE (12 MONTHS) FROM: MM YYYY MM AUTHORIZED BY (COMPLETE NAME, POSITION OR AREA OF RESPONSABILITY) TO: Image: Complete Name, Position or Area of Responsability)				
PURCHASE ORDER, CREDIT CARD NUMBER OR CHECK (PLEASE INDICATE	E) CVV YYYY EXP. DATE:			
 This form will be considered to be an official request on the part of your organization to obtain an annual licence from ACF. Upon reception, an invoice will be sent via regular mail, along with complete licensing information. Our streaming site contains movies that may not be suitable for all ages. Account use must therefore always be under the supervision of school personnel. Computers easily accessible to students should be blocked from accessing our streaming site. 	 Commercial streaming websites are meant for private home use only and do not come with public performance rights. All licenses are effective for 12 consecutive months. Payment is required within 30 days, by check, credit card or purchase order. A handling fee of \$5.00 will be charged for all licenses. All presentations must occur on school premises and must only be for your school community. 			
All ACF licenses allow for the unlimited presentation of regular commercially available movies from the studios we represent during and after school hours, including fundraisers, family movie nights, and school community events . Movies can be obtained from any legal source or from our streaming site.	PUBLIC PERFORMANCE COPYRIGHT LICENSE \$0.85 cents per student with a minimum charge \$425 plus applicable taxes. (Whichever fee is highest, not both together). This assumes that you will source your own movies. PUBLIC PERFORMANCE COPYRIGHT LICENSE + STREAMING \$1.25 cents per student with a minimum charge of \$625 plus applicable taxes. (Whichever fee is highest, not both together)			



OUR PARTNER STUDIOS

ACF is the exclusive **CANADIAN** public performance rights representative for numerous major studios and thousands of movies and offers exclusive access to the largest, highest-grossing, most popular, and best collection of family and animated movies available in Canada.



- Atopia* Axia Films* A-Z Films* Baby Einstein* BBC Films Capri Films* D Films* EuropaCorp
- Equinoxe Films* Escape Artists Filmoption* France Télé FunFilm* Gaumont Imagine Kinosmith*
- K-Films* Lakeshore Mandalay Mandate Max Films* Media Rights Capital Monterey Media* Morgan Creek
- Niagara Films Original Films Orion Pictures Pathé Polygram* Phare-Est* Rainforest Films* Reliance

* Studios and distributors exclusively represented by ACF in Canada



Stream your movies with (A)



No more physical copies! Stream movies directly from ACF Streaming

ACF is proud to offer a growing collection of movies available in streaming form for educational and entertainment purposes. As an inexpensive add-on to our standard public performance license, streaming your movies with ACF allows you to view movies anywhere in your organization without the hassle of Blu-ray and DVD format.

- Thousands of movies to choose from, additional titles are added on a monthly basis.
- The majority of new releases are added on the same day they are released in BR/DVD.
- Accounts are available based on automatic IP recognition, or through a standard login/password.
- Multiple language options (subtitled and dubbed where available).
- Titles can be added upon request.
- Pre-Releases are not available in streaming.

Available on our streaming site:



Note: our streaming site contains movies that may not be suitable for all ages. Account use must therefore always be under the supervision of school personnel. Computers easily accessible to students should be "blocked" from accessing our streaming site.



Family Movie Selections













GH²STBUSTERS























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THE GARDEN WAS















Family Movie Selections





Family Movie Selections



PENGUONS



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BEARS

chimpanzee







WARD

MONSTERS, INC.





ALL



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XAR













Library









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PIXAR

ANIMATION STUDIOS









NCREDIBLES 2

THE INCREDIBLES







































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COPYRIGHTS APPLY IN <u>ALL CASES</u>.

Always ensure that your organisation is properly licensed. No other licensing entity is allowed to issue licenses for the studios and movies we exclusively represent in Canada.

ACF is the **exclusive Canadian public performance rights representative** for numerous studios and thousands of movies. We offer short term and annual public performance licenses that allow for the presentation of commercially available movies in a public. No other rights representative may offer licenses (in Canada) for the studios and movies we exclusively represent in Canada.

The Copyright Act of Canada is the federal statute governing copyright law in Canada and it regulates the public performance of commercially available movies across the country. Additional information concerning copyrights in Canada may be obtained at:

http://www.cb-cda.gc.ca/societies-societes/index-e.html

How does this apply to K-12 schools?

Although publicly funded educational institutions benefit from certain exemptions in regards to copyrights, a public performance license is required for all schools that present or may present commercially available movies as part of leisure activities. This applies even if movies are shown freely, during and after school hours, or if movies are obtained from personal collections or commercial streaming services.



Family movie nights organized by schools and parent councils require a public performance license, even if these events are free or take place for just a few people.



Even if you present just one or a few movies during the year, you still need a license.



Notwithstanding the charitable or non-profit nature of your event, a public performance license is required. Most of the organisations we deal with (schools, churches, towns, etc.) are not-for-profit in nature and all require a public performance.





FREQUENTLY ASKED QUESTIONS

Copyright Licensing

We show movies that we have purchased in blu-ray, DVD or through an online commercial streaming service. Is a license still required? Yes, public performance licenses are required in all cases. Movies that are rented, borrowed or purchased are only for personal, private use for family and friends. Owning a BR/DVD or renting a streaming service (NETFLIX®, DISNEY +®, GOOGLE PLAY®, CRAVE TV® AMAZON PRIME®, ITUNES® etc.) does not confer any public performance rights. If you wish to use a streaming service, ACF offers its own as an add-on to the copyright license for public presentations.

No, the Canadian Copyright Act has been in place for several decades, and licensing requirements have always existed.

A license is required in **ALL** cases, even if movies are shown freely or as part of a fundraiser.

Essentially, **yes**. All types of public, private or commercial organisations that present commercially available movies require a public performance license.

These organizations include:

Educational Institutions	Museums	Hotels & Resorts
Private Business	Daycares	Public Libraries
Churches & Religious	Hospitals & Health Care Organisations	Campgrounds
Organisations		Restaurants & Bars
Municipal Organisations	Private Schools & Colleges	Not-for-Profit Group
Youth/Senior Centers	Business Associations	
Community Associations	Governmental Installations	Credit Unions and Banks *This is not an exhaustive list



We have just found out about copyright licensing requirements, is this a new law?

What if I don't charge or doing this for a good cause?

Do all organizations require a license?